

# JOEL KOTLOWITZ

editor • producer • writer

## EXPERIENCE:

### **Space Cadet Creative LLC • Founder, Lead Editor/Producer • April 2022 - Present**

- Video edit and produce promotional materials for various clients, including A+E Networks, Paramount and HBO/HBO Max for broadcast, theatrical, social and digital platforms.
- Perform all duties needed to run a successful business as the sole member, including business development, networking, advertising, accounting and IT.

### **HBO/HBO Max • Sr. Editor, Producer, Writer • Sept 2018 - April 2022**

- Edit & lead produce promotional materials for broadcast, digital, social & theatrical on titles such as Game of Thrones, Westworld, Barry, Euphoria, Perry Mason, High Maintenance, Lovecraft Country and the Nevers.
- Lead produce A/V marketing campaigns by communicating with various internal departments, directing vendors & in-house creative teams, while working with creative directors, programmers, marketing executives and showrunners to achieve creative approvals.
- Concept, pitch & execute extra content marketing campaigns by adeptly working with line producers & production crews to shoot conceptual, BTS & interview materials while adhering to project budgets.
- Interface and work with top tier talent, showrunners, directors and executive producers, like Robert Downey Jr, Bill Hader, Kaley Cuoco, etc.

### **History/A+E Networks • Sr. Editor, Producer, Writer • May 2015 - Sept 2018**

- Write, produce and edit Trailers, Sizzles, TV Spots, conceptual shoots, BTS and extra content for the network's tentpoles, including the original series, Vikings.
- Creatively direct motion designers, audio engineers, editors, composers and voice over talent.
- Work with editorial and graphic vendors to execute high level marketing pieces and promotional packaging elements.
- Manage production crews during the capture of conceptual shoot spots, BTS and interviews supporting Network Original Series.

## **ADDITIONAL EXPERIENCE:**

- Syfy / NBC Universal, Writer, Producer, Editor, Sept 2011 - May 2015
- USA Network, Production Assistant, June 2010 - Sept 2011
- truTV, Production Assistant, Sept 2009 - June 2010
- Beehive, Assistant Editor, Oct 2008 - August 2009

## **SKILLS**

- Trailer/Promo editing, Lead Producing, Post Production workflows, Avid Media Composer, Adobe Premiere, Adobe creative suite, copywriting, set etiquette, public speaking/presentations & Microsoft office, mentoring jr. staff.

## **EDUCATION**

- The Pennsylvania State University, B.A. in Communications, Film & Video, '04 - '08
- Alpha Epsilon Pi Fraternity, Rush & Social Chair