JOEL KOTLOWITZ

writer • producer • editor

EXPERIENCE:

Space Cadet Creative LLC • Founder, Lead Editor, Producer • April 2022 - Present

- Write, produce, edit & deliver promotional materials, trailers, teasers, TV spots, continuity and sizzles for high profile clients to be used on various platforms including broadcast, theatrical, social and digital.
- Perform all duties needed to run a successful business as the sole member, including business development, networking, advertising, accounting and IT.

HBO/HBO Max • Sr. Writer, Producer, Editor • Sept 2018 - April 2022

- Produce & edit promotional materials for broadcast, digital, social & theatrical on titles such as Game of Thrones, Westworld, Barry, Euphoria, Perry Mason, High Maintenance, Lovecraft Country, The Nevers & The Flight Attendant.
- Lead produce A/V marketing campaigns by communicating with various internal departments, managing vendors & in-house creative teams, while working with creative directors, programmers, marketing executives and showrunners to achieve creative approvals.
- Concept, pitch & shoot extra content marketing campaigns by collaborating with line producers & production crews to capture conceptual, BTS & interview materials while adhering to project budgets.
- Interface and work with top tier talent, showrunners, directors and executive producers, like Robert Downey Jr, Bill Hader, Kaley Cuoco, etc.

History/A+E Networks • Sr. Editor, Producer, Writer • May 2015 - Sept 2018

- Write, produce and edit Trailers, Sizzles, TV Spots, conceptual shoots, BTS and extra content for the network's tentpoles, including the original series, Vikings.
- Creatively direct motion designers, audio engineers, editors, composers and voice over talent.
- Work with editorial and graphic vendors to execute high level marketing pieces and promotional packaging elements.
- Manage production crews during the capture of conceptual shoot spots, BTS and interviews supporting Network Original Series.

ADDITIONAL EXPERIENCE:

- Syfy / NBC Universal, Writer, Producer, Editor, Sept 2011 - May 2015
- USA Network, Production Assistant, June 2010 - Sept 2011
- truTV, Production Assistant, Sept 2009 - June 2010
- Beehive, Assistant Editor, Oct 2008 - August 2009

SKILLS

- Trailer/Promo editing, Lead Producing, Copywriting, post production workflows, Avid Media Composer, Adobe Premiere, Adobe creative suite, set etiquette, public speaking/presentations & Microsoft office, mentoring jr. staff.

EDUCATION

- The Pennsylvania State University, B.A. in Communications, Film & Video, '04 - '08
- Alpha Epsilon Pi Fraternity, Rush & Social Chair

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